



Request for Proposals Mural Design, Fabrication, and Installation

A. Mission for the Mural: The Children's Museum of Wilmington (The Museum):

The proposed project seeks to create a new, colorful and engaging mural at The Children's Museum, aimed at sparking imagination, curiosity, and creativity while representing the local Wilmington community and Cape Fear region. This mural will serve as a focal point within the "Port Wing" of the Museum connecting our water-themed exhibits and entrance into the Art Studio providing an interactive experience for all children and families visiting the Museum. Designed by professional artists in collaboration with museum educators and professional staff, the mural will depict aspects of the Atlantic ocean, the Cape Fear River Basin, native plants along with animal/aquatic life, and of course children exploring the underwater world.

The Museum is seeking an experienced artist/muralist to design, create, and install one mural at this time in the Port wing of the Museum. Artists are responsible for detailed drawings to communicate the final appearance.

Once a detailed and scaled final design has been developed, a list of materials would be gathered and purchased by the Artist in preparation for the mural work to be done. Next, the area of the Museum will be cordoned off by the Museum in preparation of the artist at the Museum. Proper cleaning and priming will be completed by the Artist to ensure the mural adheres correctly and the area is safe. The mural creation

will include transferring the final design onto the wall using grid methods or projection techniques, as decided and proposed by the artist and approved by the committee.

Paint application schedule will be proposed by the artist and approved by the CMoW Committee. It is desired that some of the painting could be completed during museum hours to allow the children to see an Artist at Work, within reason to the work of the museum and attendance numbers.

All artists and any employees if needed (up to 2), must pass a background check to work in and around the Children's Museum and our guests. The Museum will cover the cost of said background check.

The mural as public art should complement the character of the Museum's buildings and should integrate well into the design of its surroundings. (see photos below for details.)

Mural content is detailed above in the Mission section.

B. TIMING: Must be started around April 9, 2025 and no later April 16th, 2025. Mural must be completed no later than May 16, 2025.

C. BUDGET

The amount allotted to this project is not to exceed \$5,500 (including supplies).

D. PROPOSAL REQUIREMENTS

1. A brief narrative and two concept drawings, including suggested media and colors, and approximate dimensions to convey artistic intent, style of work, etc.
2. Recommendations for site preparation for mural application. Please state it separately in the itemized budget.
3. Itemized budget
4. Timetable
5. Maintenance plan
6. Portfolio and resume, contact information, and artist statement
7. Support materials such as examples of other works of similar scale and scope, with budgets
8. Artist qualifications
8. Submit your proposal as stated in the "Submitting Proposals" section and be sure to include our Request for Proposal Form below.
9. The above items are in addition to "Proposal Checklist," which follows below.

E. SELECTION CRITERIA

The selection of a mural will be based on the following criteria:

1. All artists must pass a background check to work in and around the Children's Museum and our guests.
2. Artist's past work experience and Artist geographical location.
3. Installed art's demonstrated durability
4. Support for project mission and theme(s)
5. Overall project cost
6. Project Timeline (which must fall within the Mural deadlines times stated above)

F. TIMELINE

1. Proposals due in the museum e- mailbox by April 2, 2025.
(grants@playwilmington.org)
2. Notify Selected Candidates for Interview on April 4, 2025 (by Zoom interview or Google Meet.)
3. All artists must pass a background check to work in and around the Children's Museum and our guests.
4. Project Awarded on or before April 9, 2025 with clear background check.

5. Kick-off Meeting with Artist between April 8-11, 2025.
6. Begin project no later than April 16, 2025.
7. Completion of Mural no later than May 16, 2025.
8. Celebration scheduled for May 18, 2025 and Artist presence is preferred.

To submit your proposal, email, with attachments, as necessary to grants@playwilmington.org. No later than 4:00 pm on April 2, 2024.

Please provide the following.

- Artwork conceptual design must be submitted as a JPEG, GIF, or PDF. Artwork must be able to print on a standard 8 ½" x 11" paper. An explanation of how the proposed artwork fits the theme of the Port Wing, Cape Fear river basin, native plants, Atlantic Ocean and children 0-10 as described above.
- A written statement that the artist or design team will be available to paint the mural within the stated time frame (April 16 - May 16). The statement should include a timeline with an estimated start date through completion of the mural.
- A single page artist's statement of interest, noting relevant experience with similar projects, design process, and conceptual approach.
- A single page budget showing cost of materials, design fees, labor, insurance, and any other relevant expenses.
- A single page resume with contact information (address, phone number, and email), detailing locations of previous public art projects and work experience. Any additional information such as reviews, news clippings, or documents showing relevant experience.

Inquiries Concerning This Proposal

Please direct any questions or comments to grants@playwilmington.org the by 4:00 PM on April 1, 2025.

An artist will be selected based on a combination of design quality, professional experience, and how well the project fits into the museum's aesthetic.